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604-826-6914 www.missionchamber.bc.ca 34033 Lougheed Highway Mission, BC, V2V 5X8

21ST ANNUAL BUSINESS EXCELLENCE AWARDS



Before

- CORPORATE LOGO ON ALL EVENT PRINTED MATERIAL, DIGITAL AND WEBSITE AS "PRESENTING SPONSOR" OR "PRESENTED BY"
- PROMINENT Corporate Logo included in event advertising and on Chamber website (linked)
- LOGO ON EVENT ADVERTISING IN WHAT'S ON! MAGAZINE, AND THE MISSION RECORD
- Mentioned on our Rogers Media event ads (98.3 Star FM and Country 107.1)
- LOGO FEATURED ON OFFICIAL EVENT INVITATIONS, DISTRIBUTED TO 800 MEMBERS
- CORPORATE LOGO ON ALL ADVERTISEMENTS FOR NOMINATIONS AND AWARDS GALA
- 2 TICKETS TO ATTEND DECEMBER CHAMBER LUNCHEON
- RECOGNITION IN ALL CHAMBER ADVERTISING FOR EVENT (DIGITAL AND TRADITIONAL)
- MAY PROVIDE PROMOTIONAL ITEM FOR ALL ATTENDEES
- MAY PROVIDE PRIZE GIVEAWAY AT EVENT

During

- 4 TICKETS TO ATTEND BUSINESS EXCELLENCE AWARDS
- 1 MINUTE VIDEO PLAYED AT AWARDS
- 1 FULL PAGE COMPANY PROFILE (UP TO 250 WORDS, WITH LOGO) LISTED IN EVENT PROGRAM
- 1 FULL PAGE ADVERTISEMENT IN EVENT PROGRAM (ACTUAL DIMENSIONS TO BE DETERMINED BY PROMOTIONAL PIECE)
- FORMAL VERBAL RECOGNITION AT EVENT BY MASTER OF CEREMONIES
- OPPORTUNITY TO ADDRESS AUDIENCE 5 MINUTES
- Sponsorship signage near stage
- Corporate logo on all trophies next to MRCC logo

- PROMINENT CORPORATE LOGO IN POST-EVENT THANK YOU NEWSPAPER AD, E-COMMUNICATION, WEBSITE AND SOCIAL MEDIA PROFILES (TO BE SUPPLIED BY SPONSOR)
- FIRST RIGHT OF REFUSAL FOR THE 2022 BUSINESS EXCELLENCE AWARDS

- LARGE CORPORATE LOGO INCLUDED IN EVENT ADVERTISING AND ON CHAMBER WEBSITE (LINKED)
- LOGO ON EVENT ADVERTISING IN WHAT'S ON! MAGAZINE, AND THE MISSION RECORD
- CORPORATE LOGO ENGRAVED ON AWARD GIVEN TO WINNER
- CORPORATE LOGO ON ADVERTISEMENTS FOR EVENT
- 2 TICKETS TO ATTEND DECEMBER CHAMBER LUNCHEON
- RECOGNITION IN CHAMBER ADVERTISING FOR EVENT (DIGITAL AND TRADITIONAL)
- MAY PROVIDE PROMOTIONAL ITEM FOR ALL ATTENDEES
- MAY PROVIDE PRIZE GIVEAWAY AT EVENT

During

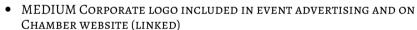
- 2 TICKETS TO ATTEND BUSINESS EXCELLENCE AWARDS
- 1 FULL PAGE COMPANY PROFILE (UP TO 250 WORDS, WITH LOGO) LISTED IN EVENT PROGRAM
- Corporate logo featured on Presidents Award video played at event
- Opportunity to address event audience 5 minutes
- OPPORTUNITY TO PRESENT AWARD ON STAGE TO WINNER
- FORMAL VERBAL RECOGNITION AT EVENT BY MASTER OF CEREMONIES
- Sponsorship signage at event

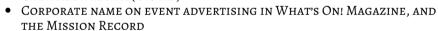


- LARGE Corporate logo in post-event thank you newspaper ad, ecommunication, website and social media profiles (to be supplied by sponsor)
- First right of refusal for the 2022 Business Excellence Awards









- CORPORATE NAME ENGRAVED ON AWARD GIVEN TO WINNER
- Corporate logo on advertisements for event
- RECOGNITION IN CHAMBER ADVERTISING FOR EVENT (DIGITAL AND TRADITIONAL)
- MAY PROVIDE PROMOTIONAL ITEM FOR ALL ATTENDEES
- May provide prize giveaway at event

During

- 1 TICKET TO ATTEND BUSINESS EXCELLENCE AWARDS
- HALF PAGE COMPANY PROFILE, UP TO 100 WORDS, WITH LOGO, LISTED IN EVENT PROGRAM (TO BE SUPPLIED BY SPONSOR)
- CORPORATE LOGO FEATURED ON AWARD CATEGORY VIDEO PLAYED AT EVENT
- OPPORTUNITY TO ADDRESS EVENT AUDIENCE 2 MINUTES
- Opportunity to present award on stage to winner
- FORMAL VERBAL RECOGNITION AT EVENT BY MASTER OF CEREMONIES
- Sponsorship signage at event

- MEDIUM Corporate logo in post-event thank you newspaper ad, ecommunication, website and social media profiles (to be supplied by sponsor)
- FIRST RIGHT OF REFUSAL FOR THE 2022 BUSINESS EXCELLENCE AWARDS



- LARGE Corporate name included in event advertising and on Chamber Website (linked)
- MAY PROVIDE PROMOTIONAL ITEM FOR ALL ATTENDEES
- May provide prize giveaway at event

During

- 2 TICKETS TO ATTEND BUSINESS EXCELLENCE AWARDS
- CORPORATE LOGO INCLUDED ON WINE BOTTLES/CARAFES (2 PER TABLE) AT EVENT OR CORPORATE LOGO INCLUDED ON EVERY NAPKIN AT EVENT
- CORPORATE LOGO INCLUDED WITH QUOTE (UP TO 50 WORDS) IN EVENT
 PROGRAM
- RECOGNITION AT EVENT BY MASTER OF CEREMONIES

After

- LARGE CORPORATE NAME IN POST-EVENT THANK YOU NEWSPAPER AD, E-COMMUNICATION, WEBSITE AND SOCIAL MEDIA PROFILES (TO BE SUPPLIED BY SPONSOR)
- FIRST RIGHT OF REFUSAL FOR THE 2022 BUSINESS EXCELLENCE AWARDS





Before

- LARGE Corporate name included in event advertising and on Chamber Website (linked)
- May provide promotional item for all attendees
- MAY PROVIDE PRIZE GIVEAWAY AT EVENT

During

- 2 TICKETS TO ATTEND BUSINESS EXCELLENCE AWARDS
- Sponsorship signage at event
- CORPORATE LOGO INCLUDED WITH QUOTE (UP TO 50 WORDS) IN EVENT PROGRAM
- Recognition at event by Master of Ceremonies

- LARGE CORPORATE NAME IN POST-EVENT THANK YOU NEWSPAPER AD, E-COMMUNICATION, WEBSITE AND SOCIAL MEDIA PROFILES (TO BE SUPPLIED BY SPONSOR)
- First right of refusal for the 2022 Business Excellence Awards



- MEDIUM Corporate name included in event advertising and on Chamber Website (linked)
- Brand mentions to promote event
- MAY PROVIDE PROMOTIONAL ITEM FOR ALL ATTENDEES (TO BE SUPPLIED BY SPONSOR)
- May provide prize giveaway at event

During

- MEDIUM Corporate name included in event advertising and on Chamber Website (linked)
- Brand mentions to promote event
- MAY PROVIDE PROMOTIONAL ITEM FOR ALL ATTENDEES (TO BE SUPPLIED BY SPONSOR)
- MAY PROVIDE PRIZE GIVEAWAY AT EVENT

After

- MEDIUM Corporate name in post-event thank you newspaper ad, ecommunication, website and social media profiles (to be supplied by sponsor)
- First right of refusal for the 2022 Business Excellence Awards

Before

- MEDIUM Corporate name included in event advertising and on Chamber Website (linked)
- MAY PROVIDE PROMOTIONAL ITEM FOR ALL ATTENDEES (TO BE SUPPLIED BY SPONSOR)
- MAY PROVIDE PRIZE GIVEAWAY AT EVENT

During

- EXCLUSIVE OPPORTUNITY TO HAVE A REPRESENTATIVE AT EVENT TO MEET AND ENGAGE WITH ATTENDEES
- ENCOURAGED TO SET UP A DISPLAY/ACTIVITY AT EVENT (TO BE SUPPLIED BY SPONSOR, AND APPROVED BY EVENT COORDINATOR)
- OPPORTUNITY TO DISTRIBUTE LITERATURE AND OTHER PROMOTIONAL MATERIALS TO EVENT ATTENDEES (TO BE SUPPLIED BY SPONSOR)
- Sponsorship signage at event
- CORPORATE LOGO INCLUDED IN EVENT PROGRAM

After

- MEDIUM Corporate name in post-event thank you newspaper ad, e-communication, website and social media profiles (to be supplied by sponsor)
- First right of refusal for the 2022 Business Excellence Awards

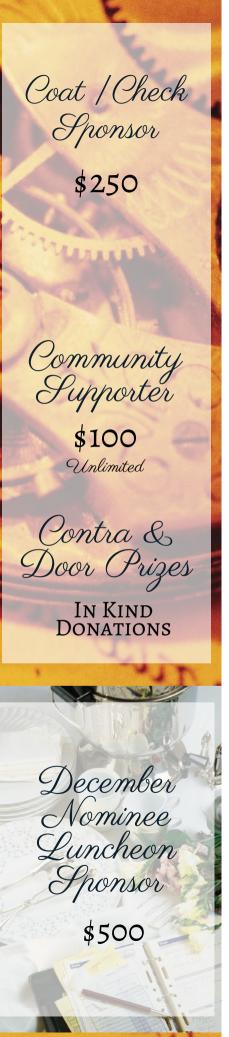
Before

- SMALL CORPORATE NAME INCLUDED ON CHAMBER WEBSITE (LINKED)
- MAY PROVIDE PROMOTIONAL ITEM FOR ALL ATTENDEES (TO BE SUPPLIED BY SPONSOR)
- May provide prize giveaway at event

During

- CORPORATE LOGO INCLUDED ON ALL SWAG BAGS
- CORPORATE NAME INCLUDED IN EVENT PROGRAM

- SMALL CORPORATE NAME IN POST-EVENT THANK YOU NEWSPAPER AD, E-COMMUNICATION, WEBSITE AND SOCIAL MEDIA PROFILES (TO BE SUPPLIED BY SPONSOR)
- FIRST RIGHT OF REFUSAL FOR THE 2022 BUSINESS EXCELLENCE AWARDS



- SMALL Corporate name included on Chamber website (linked)
- MAY PROVIDE PROMOTIONAL ITEM FOR ALL ATTENDEES (TO BE SUPPLIED BY SPONSOR)
- MAY PROVIDE PRIZE GIVEAWAY AT EVENT

During

- Exclusive opportunity to have a representative at events Coat Check, to meet and engage with attendees
- OPPORTUNITY TO DISTRIBUTE LITERATURE AND OTHER PROMOTIONAL MATERIALS TO EVENT ATTENDEES (TO BE SUPPLIED BY SPONSOR)
- CORPORATE NAME INCLUDED IN EVENT PROGRAM

After

- SMALL CORPORATE NAME IN POST-EVENT THANK YOU NEWSPAPER AD, E-COMMUNICATION, WEBSITE AND SOCIAL MEDIA PROFILES (TO BE SUPPLIED BY SPONSOR)
- First right of refusal for the 2022 Business Excellence Awards
- PRODUCTS AND/OR SERVICES IN LIEU OF DOLLAR VALUE
- Logo may be displayed at event
- Business listed on event program
- CORPORATE NAME IN POST-EVENT THANK YOU NEWSPAPER AD, E-COMMUNICATION, WEBSITE AND SOCIAL MEDIA PROFILES (TO BE SUPPLIED BY SPONSOR)
- CORPORATE NAME INCLUDED IN EVENT PROGRAM
- CORPORATE NAME IN POST-EVENT THANK YOU NEWSPAPER AD, E-COMMUNICATION, WEBSITE AND SOCIAL MEDIA PROFILES (TO BE SUPPLIED BY SPONSOR)
- This sponsorship helps us provide tickets to low income Not For Profit organizations

Before

- EXCLUSIVE OPPORTUNITY FOR CORPORATE NAME TO BE FEATURED ON INVITATIONS TO APPROVED NOT FOR PROFIT NOMINEES
- LARGE Corporate Logo included in Luncheon event advertising and on Chamber Website (linked)
- Brand Mentions to promote event
- MAY PROVIDE PRIZE GIVEAWAY AT LUNCHEON

During

- 1 TICKET TO ATTEND LUNCHEON
- FORMAL VERBAL RECOGNITION AT EVENT AS NOMINEE LUNCHEON SPONSOR

- SMALL Corporate name in post-event thank you newspaper ad, e-communication, website and social media profiles (to be supplied by sponsor)
- FIRST RIGHT OF REFUSAL FOR THE 2022 DECEMBER NOMINEE LUNCHEON



Candlelight Parade

PRESENTING SPONSOR

\$3000

One Available

Before

- Corporate logo on all event printed material, digital and website as "PRESENTING SPONSOR" or "PRESENTED BY"
- PROMINENT Corporate logo included in event advertising and on Chamber website (linked)
- Corporate logo on event advertising in What's On! Magazine, and the Mission Record
- Mentioned on our Rogers Media event ads (98.3 Star FM and Country 107.1)
- Recognition in ALL Chamber advertising of event (digital and traditional)
- Company profile (Up to 200 words, with logo, provided by sponsor) featured in November 2021 E-Newsletter, distributed to 600 subscribers
- Opportunity to communicate directly with Candlelight Parade's Facebook followers leading up to the event
- May provide promotional item for the VIP guests/contest winners (to be supplied by sponsor)
- May provide Judges Choice prize (minimum value of \$75, to be supplied by sponsor)

During

- · Free float entry
- Representative judge for the Judges panel
- · 4 complimentary seats in the VIP Area
- Corporate logo on Candlelight Parade banner on Judges/VIP Stage
- Exclusive Promotional Opportunity on Judges/VIP Stage (to be supplied by sponsor)

- Certificate of appreciation with Sponsorship level
- PROMINENT Corporate logo in post-event thank you newspaper ad, e-communication, website and social media profiles (to be supplied by sponsor)

PLATINUM SPONSOR

\$1500

Three Available

Before

 Corporate logo on all event printed material, digital and website as "GOLD SPONSOR"

GOLD SPONSOR

\$1000

Four Available

- MEDIUM Corporate logo included in event advertising and on Chamber website (linked)
- Corporate logo on event advertising in What's On! Magazine, and the Mission Record
- Recognition in Chamber advertising of event (digital and traditional)
- Company logo (provided by sponsor) featured in November 2021 E-Newsletter, distributed to 600 subscribers
- Opportunity to communicate directly with Candlelight Parade's Facebook followers leading up to the event
- May provide promotional item for the VIP guests/contest winners (to be supplied by sponsor)
- May provide Category prize (minimum value of \$75, to be supplied by sponsor)

During

- Free float entry
- Corporate logo on Candlelight Parade banner on Judges/VIP Stage

After

 MEDIUM Corporate logo in post-event thank you newspaper ad, e-communication, website and social media profiles (to be supplied by sponsor)

Before

- Corporate logo on all event printed material, digital and website as "PLATINUM SPONSOR"
- LARGE Corporate logo included in event advertising and on Chamber website (linked)
- Corporate logo on event advertising in What's On! Magazine, and the Mission Record
- Recognition in Chamber advertising of event (digital and traditional)
- Company logo (provided by sponsor) featured in November 2021 E-Newsletter, distributed to 600 subscribers
- Opportunity to communicate directly with Candlelight Parade's Facebook followers leading up to the event
- May provide promotional item for the VIP guests/contest winners (to be supplied by sponsor)
- May provide Category prize (minimum value of \$75, to be supplied by sponsor)

During

- Free float entry
- Representative judge for the Judges panel
- 2 complimentary seats in the VIP Area
- Corporate logo on Candlelight Parade banner on Judges/VIP Stage

- Certificate of appreciation with Sponsorship level
- LARGE Corporate logo in post-event thank you newspaper ad, e-communication, website and social media profiles (to be supplied by sponsor)

SILVER SPONSOR

\$500

Five Available

Before

- Corporate logo on all event printed material, digital and website as "SILVER SPONSOR"
- SMALL Corporate logo included in event advertising and on Chamber website (linked)
- Recognition in Chamber advertising of event (digital and traditional)
- May provide promotional item for the VIP guests/contest winners (to be supplied by sponsor)

During

- Free float entry
- Corporate logo on Candlelight Parade banner on Judges/VIP Stage

After

• SMALL Corporate logo in post-event thank you newspaper ad, e-communication, website and social media profiles (to be supplied by sponsor)

BRONZE SPONSOR

IN-KIND DONATIONS

* * *

Before

- Corporate logo included in event advertising and on Chamber website (linked)
- May provide promotional item for the VIP guests/contest winners (to be supplied by sponsor)

After

 Corporate logo in post-event thank you newspaper ad, e-communication, website and social media profiles (to be supplied by sponsor)

*** These are the base minimum benefits. If your donation is equal to, or exceeds that of other sponsorship levels, you will receive benefits equal to the donation value up to Platinum Level.





\$500 1 Available per Workshop

- Corporate logo and name included in event advertising and on Chamber websites event page (linked)
- Opportunity to have a representative at the workshop to meet and engage all attendees
- Opportunity to distribute literature and promotional materials to attendees (to be supplied by sponsor)

This Sponsorship provides up to 15 participants with valuable knowledge to help grow their businesses and skill set.
Includes a light lunch.

CHAIR PERSON'S CIRCLE



Become a Sustaining Partner of the Mission Regional Chamber of Commerce with this exclusive, year long sponsorship.

Inside the Circle Exclusive Benefits

- Lead Listing on the MRCC Website Listed as member of the Chairperson's Circle on the MRCC Website
- Exclusive use of the "Chairperson's Circle" Web Badge Logo
- Logo displayed in every chamber staff email (signature)
- Logo displayed in our monthly e-newsletter
- Sponsorship shared monthly through the Chamber's social media marketing
- Logo prominently displayed at all major chamber networking functions
- Physical Certificate of merit for display
- Physical Chairperson's Circle wearable badge
- A 30-second video interview posted on the Chamber's social media
- Individual business e-blast. Social media post when you join
- Limited of sponsors to 15 (sponsorship exclusivity)
- Sponsor of one Business Leader Series workshop
- Five Business Leadership Series Luncheon edition admittance passes
- Five Business After Hours admittance passes
- Opportunity to present a draw prize for social media attraction campaign for your business, ran on your behalf by the Chamber
- Logo listed on all printed agendas for all chamber meetings (committee, independent, member orientations
 & board meetings)
- Logo displayed in the Chamber office, listed as a member of the Chairperson's Circle
- Opportunity to display materials at any Business Leader Series event



Only 15 spots available!

2021 SPONSORSHIP OPPORTUNITIES





Name of Company/Business: (Exactly as it should appear in print publications)

Contact Person:			
Mailing Address:			
Phone Number:	Email Address:		
2 CHOOSE SPONSORSHIP LEVELS			
BUSINESS EXCELLENCE AWARDS - THE PREMIE	ER BUSINESS EVENT OF THE YEAR - FEB 2022		
Presenting Sponsor - 1 Available - \$3500	Networking Sponsor - 2 Available - \$700		
President's Award Sponsor - 1 Available - \$2250	S.W.A.G. Sponsor - 1 Available - \$500		
Award Sponsor - 8 Available - \$1250	Oat Check Sponsor - 1 Available - \$250		
Wine/Napkin Sponsor - 2 Available - \$1000	Community Sponsor - Unlimited - \$100		
Oinner Sponsor - 1 Available - \$1000	Ontra & Door Prizes - Unlimited - In-Kind Donation		
Entertainment Sponsor - 2 Available - \$800	Dec Nominee Luncheon Sponsor - 1 Available - \$500		
THE CANDLELIGHT PARADE - DEC 3 2021			
Presenting Sponsor - 1 Available - \$3000	Silver Sponsor - 4 Available - \$500		
Platinum Sponsor - 2 Available - \$1500	Bronze Sponsor - Unlimited - In-Kind		
Gold Sponsor - 3 Available - \$1000	Note: We accept applications for venders and buskers prior to the event. To apply, email events@missionchamber.bc.ca		
BUSINESS DEVELOPMENT WORKSHOPS - Ongoi	ing throughout the year		
Workshop Sponsor - 1 Available per Workshop - \$5	00		
CHAIR PERSON'S CIRCLE - SEPTEMBER 2021 - AU Sustaining Partner Sponsor - 15 available \$1500	JGUST 2022		

BONUS ALL SPONSORSHIPS OVER \$2500 AUTOMATICALLY QUALIFY FOR THE CHAMBER MARKETING PACKAGE

- A complimentary upgrade to an ENHANCED LISTING on the Chamber website
- A prime location scrolling BANNER AD on the Chamber website for three months (dimensions are 480w by 60h)
- A 250 word listing in one of the MEMBERSHIP E-NEWS (from the Enhanced Listing)
- LOGO placement and recognition as a sponsor on the Chamber website



SPONSORSHIP CALCULATION PAGE



CALCULA [*]	TE COSTS & SAVINGS			201	SINCE 189
	Business Excellence Award	ds	\$		
	Candlelight Parade				
	Business Development Wo	rkshops	-		
	Chair Person's Circle				
	SUBTOTAL		\$		
SELECT O	NE OF THE FOLLOWING	G IF APPLICABLE			
	OVER \$3500 SUBTRACT	\$250	\$		
	OVER \$4000 SUBTRACT	\$400			
	OVER \$4700 SUBTRACT	\$565	\$		
	OVER \$6000 SUBTRACT	\$900			
	TOTAL SPONSORSHIP		\$		
•	ONS thin 15 DAYS of signing this a re paid in full by { December 1	Lst } of the year the a		•	nstallments
Ψ Due	Ψ	Due	Ψ	Due	
	n, I am agreeing to provide the and will provide the following w	•		ce with the sp	oonsorship
A high reso	olution version of your co	ompany logo			
Print ready	ads for the website (480	w by 60h pixels)			
A 250 word	description for the E-Ne	ews and enhanced	d web listing		
Authorized Spons	sor Signature		Date		