



MISSION REGIONAL
**CHAMBER
OF COMMERCE**
SINCE 1893

**2025
-26**

COMMUNITY **PARTNERSHIP PROPOSAL**

PREPARED BY

**MISSION REGIONAL
CHAMBER OF COMMERCE**



604-826-6914

events@missionchamber.bc.ca



ABOUT THE CHAMBER



THE NUMBERS

- Members: 465+
- Events per year: 30+
- Member Benefits: 20+
- Social Followers: 4600+
- Total Reach in 2024: 167, 848
- Avg. Email Open Rate: 53%

THE HISTORY

The Mission Chamber is the longest serving Chamber of Commerce in BC, started in 1893 and never closing its doors since.

The MRCC represents over 130 years of knowledge and community development. We exist to champion a thriving, connected, and resilient business community for our region.

Pioneers then...Pioneers now, the Mission Regional Chamber of Commerce works hard to support all local businesses through advocacy, benefits, and connections.



INVEST IN YOUR COMMUNITY EMPOWER CHANGE & GAIN INFLUENCE



In a dynamic and rapidly evolving business landscape, navigating the search for suitable platforms to showcase your brand and engage with your target audience can prove to be quite a challenge. This is precisely where the Mission Regional Chamber of Commerce (MRCC) comes in. With our partnership opportunities, we ensure that your brand takes center stage during our events, granting it exceptional visibility among our extensive network of over 465 members. These members collectively employ thousands of individuals within the region, forging a profound connection with the broader community.

With over a century of experience (132 years to be exact!) being the voice of business and hosting successful events, MRCC is well-positioned to partner with you for your success. We are pleased to introduce the Mission Regional Chamber of Commerce Partnership Guide, your key to reaching a diverse network of business professionals and making a meaningful impact in Mission and the surrounding region.

Here's how it works:

- Choose events that align with your brand and business objectives from our comprehensive summaries.
- Select the partnerships that suit your budget and desired exposure level.
- Get exposure at the events, engage with our members, and make lasting connections that drive your business forward.

Partnering with us positions your brand as a leader in the business community, providing exposure to engaged citizens and key decision-makers.

Seize this exceptional opportunity and become a sponsor to unlock a world of possibilities. Contact us today to discuss a sponsorship package tailored to your needs. Let's collaborate and make a lasting impact together in Mission.

Miriam Bozman

Executive Director

EVENT HIGHLIGHTS



JOB FAIR OCT. 8TH, 2025

Energizing careers by connecting talent with opportunity



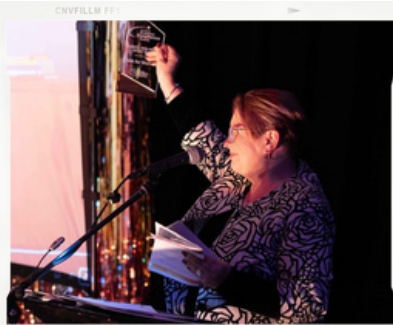
CANDLELIGHT PARADE DEC. 6TH, 2025

Mission's magical nighttime parade celebrating holiday spirit



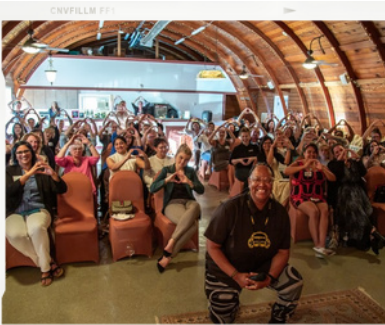
MAYOR'S LUNCHEON DEC. 11TH, 2025

Festive networking luncheon with Mayor's annual address



BUSINESS EXCELLENCE FEB. 20TH, 2026

Celebrating 25 years of outstanding achievements in local business leadership



EMPOWERHER MAY 22ND, 2026

Empowering women through leadership, connection, and inspiration.



BUSINESS WALK JUNE 2026

Engaging local businesses through conversation, insight, and connection.

JOB FAIR 2025



Get ready for a game-changing day of opportunity at the 2025 MRCC Job Fair, where job seekers meet opportunity head-on. With 30+ employer booths representing top local businesses and organizations and hundreds of attendees, this is your chance to make real connections, get your brand seen, and take your local reach to the next level. Here's how you can participate:

Headshot Lounge Partner

1 Available

\$500

- Free Professional Headshot taken on-site for attendees & booth attendants to level up your LinkedIn profile and/or make your applications stand out.
- Partner logo signage posted at Headshot Lounge
- Partner logo on intro handout to every attendee
- Partner logo on directional signage at event
- Partner messaging included in emailed photos to participants (provided by partner)

Charging Station Partner

1 Available

\$500

- Charging Station – Stay powered up and connected throughout the day with our conveniently located mobile charging zone.
- Partner signage posted at Charging Station
- Partner logo on intro handout to every attendee
- Partner logo on directional signage at event

Career Resources Hub Partner

1 Available

\$500

- Visit our expert-led station for help with interview prep, resume formatting and editing, and writing powerful, personalized cover letters
- Partner signage posted at Career Resources Hub
- Partner logo on all resource handouts
- Partner logo on intro handout to every attendee
- Partner logo on directional signage at event

Career Resources Hub Partner

1 Available

\$500

- Free Giveaway for Every Attendee – Everyone walks away with a gift!
- Opportunity to add partner swag and/or brochure to giveaway
- Partner signage posted at Welcome Table
- Partner logo on intro handout to every attendee
- Partner logo on directional signage at event

Candlelight Parade

Saturday, December 6th, 2025

The Mission Candlelight Parade is an annual event that celebrates Christmas and the community of Mission. It is a family-oriented parade where community groups and businesses showcase themselves and use the opportunity to inform residents of Mission about the varied services, activities and opportunities that exist within Mission.

The parade is supported by the City of Mission and is considered one of the more important community events of the year, drawing in over 10,000 spectators. This year's event will feature activities and attractions through the day leading up to the parade, in partnership with the Downtown Business Association.

PRESENTING PARTNER

\$5000

One Available

BEFORE

- Logo on all printed event material, digital, and website as "PRESENTING PARTNER" or "PRESENTED BY"
- Logo included in event advertising and on Chamber website (linked)
- Recognition in ALL Chamber advertising of event (digital and traditional)
- Company profile (Up to 200 words, with logo, provided by Partner) featured in November E-Newsletter, distributed to 2000+ subscribers
- Opportunity to communicate directly with Candlelight Parade's Facebook followers leading up to the event
- May provide promotional item for the VIP guests (to be supplied by Partner)
- May provide Judges Choice prize (min. value of \$75, to be supplied by Partner)

DURING

- Free float entry
- ***NEW*** 1st Opportunity to host Santa on float
- Representative judge for the Judges panel
- 6 complimentary seats on the VIP Stage
- Corporate logo on Candlelight Parade banner on Judges/VIP Stage
- Exclusive Promotional Opportunity on Judges/VIP Stage (to be supplied by Partner)

AFTER

- Corporate logo in post-event thank you, e-communication, website, and social media
- Opportunity to post a 30-60 sec video on the Mission Regional Chamber of Commerce Facebook page, sharing your experience and benefits received as Presenting Partner (all videos must be approved by MRCC staff)



CANDLELIGHT PARTNER \$3000

BEFORE

- Corporate logo on all event printed material inc. posters, print ads, etc.
- Logo included in digital event advertising and on Chamber website (linked)
- Company logo featured in November E-Newsletter, distributed to 2000+ subscribers
- **Social media & print recognition before & after for thousands of flameless candles distributed to Parade attendees**
- Opportunity to communicate directly with Candlelight Parade's Facebook followers leading up to the event
- May provide promotional item for the VIP guests/float winners (supplied by partner)

DURING

- Free float entry
- Representative on Judges panel
- 2 complimentary seats in the VIP Area
- Logo on Candlelight Parade banner on Judges/VIP Stage
- Verbal recognition during Live Stream/Event Recording

AFTER

- Corporate logo in post-event thank you, e-communication, website, and social media
- Opportunity to post a 30-60 sec promo video on the Mission Regional Chamber of Commerce Facebook & Insta page, (all videos must be approved by MRCC staff)



Marshall H. enjoying a promotional flameless candle at the 2023 parade

AWARD PARTNERS

\$750

Four Available **2 SOLD**

Holiday Spirit Award
Light Up the Night Award
Most Original Float Award
Best Non-Profit/Charity Float
Best Youth Entry

BEFORE

- Corporate logo on all event printed materials as "AWARD PARTNER"
- Corporate logo included in digital ads, posts, and on Chamber website (linked)
- Company logo featured in November E-Newsletter, distributed to 2300+ subscribers
- Opportunity to communicate directly with Candlelight Parade's Facebook followers leading up to the event
- May provide promotional item for the VIP guests/contest winners (supplied by partner)

DURING

- Free float entry
- Corporate logo on Candlelight Parade banner on Judges/VIP Stage
- Business name on award trophies
- 1 seat on Judges panel
- 1 seat on VIP Stage for parade viewing

AFTER

- Certificate of Appreciation with Partner level
- Logo in post-event thank you newspaper ad, e-communication, website and social media profiles



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About the Event

Last year's Holiday Luncheon brought 150+ business owners and community leaders to enjoy a Holiday-themed dining experience at the Best Western.

Guests will enjoy photo opportunities with Santa, networking, door prizes, and an update on the state of the city from Mayor Paul Horn.

Partnership Opportunities

Presenting Partner - 1 available

\$2000

SOLD

- Corporate Logo included in Luncheon event advertising and on Chamber Website (linked)
- MRCC will provide a Christmas tree which attendees will pull door prize "presents" from, tree and all prize envelopes branded with Partner logo
- 8 tickets to attend Luncheon
- Opportunity to lead celebratory toast (sparkling juice provided by MRCC & labeled with partner logo)
- Opportunity to address attendees for 5 minutes
- Formal verbal recognitions at the event as Presenting Partner
- Full-page ad in event program - provided by Partner
- Corporate name in post-event thank you, e-communication, website, and social media
- First right of refusal for the 2026 Presenting Partnership

Holiday Cheer Partner - 1 available

\$1500

- Corporate Logo inc. in Luncheon event advertising and on Chamber Website (linked)
- May provide prize giveaway at event
- 4 tickets to attend Luncheon
- Formal verbal recognition at the event as Venue Partner
- Full-page ad in event program - provided by Partner
- Signage at every table recognizing your support
- Corporate name in post-event thank you, e-communication, website, and social media
- First right of refusal for the 2026 Venue Partnership



2025 Holiday Luncheon



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Magic Moments Partner - 1 available

\$750

- Corporate Logo included in Luncheon event advertising and on Chamber Website (linked)
- May provide prize giveaway at event
- 2 tickets to attend Luncheon
- Corporate logo displayed on event photos for attendees and uploaded to Chamber social media
- Corporate name in post-event thank you ad, e-communication, website and social profiles
- First right of refusal for the 2026 Christmas Luncheon photography Partner

Table Tidings Partners

\$500

- Corporate Logo included in Luncheon event advertising and on Chamber Website (linked)
- May provide prize giveaway at event
- 2 tickets to attend Luncheon
- Formal verbal recognition at the event as a Table Sponsor
- Signage at sponsored table recognizing your support
- Logo in event program - provided by Partner
- Corporate name in post-event thank you, e-communication, website, and social media

Stocking Stuffer Partner

\$250

- Corporate Logo included in Luncheon event advertising and on Chamber Website (linked)
- May provide prize giveaway at the event
- Corporate name in post-event thank you, e-communication, website, and social media

***If you have any questions or need further information,
please do not hesitate to reach out to us at
604-826-6914 or events@missionchamber.bc.ca***

BUSINESS EXCELLENCE AWARDS

BENEFITS & INVESTMENT

All Business Excellence Awards Partnerships include the following:

- Logo included on Chamber website and event page (linked)
- 2 tickets to attend Business Excellence Awards ceremony
- 1 ticket to exclusive VIP Pre-Event Cocktail Meet and Greet celebration
- Company logo in awards ceremony program
- Corporate logo in e-communications, social media and post-event thank you.
- First right of refusal for the 2027 Business Excellence Awards

VIP Meet & Greet for Nominees

Jan 2026

\$2000

- Additional 3 tickets (total 4) to exclusive VIP Pre-Event Cocktail Meet and Greet celebration with award finalists, Chamber board, Partners, and dignitaries
- Exclusive brand presence at the VIP Meet and Greet
- Opportunity to address VIP event attendees - 5-7 minutes
- Additional 1 ticket (total: 3) to attend BEA ceremony in February
- Company featured in one E-Newsletter
- Formal verbal recognition at awards ceremony by Master of Ceremonies
- Opportunity to give a thank you gift to all attendees at the VIP Meet and Greet (provided by Partner)
- All standard included benefits as above

Presenting Partner

Feb 2026

\$3500

- Logo as "Presenting Partner" or "Presented by"
- Logo featured on official invitations distributed to 3000+ subscribers
- 6 additional tickets (total 8) to attend Business Excellence Awards
- 3 additional tickets (total 5) to VIP Pre-Event Cocktail Meet and Greet
- Company logo on main screen at event as "Presented by"
- 1-2 minute video played at Awards (to be approved by MRCC staff)
- Opportunity to address audience at awards - 5 minutes
- 2 full-page spread (company profile & ad) in event program
- Logo on ALL award category videos (9)
- Formal verbal recognition at event by Master of Ceremonies
- May provide promo items and/or prize giveaway (supplied by Partner)
- 30-60 sec video on MRCC socials, sharing your experience and benefits received as Presenting Partner (MRCC staff to help facilitate)
- All standard included benefits as above

BUSINESS EXCELLENCE AWARDS

All Business Excellence Awards Partnerships include the following:

- Logo included on Chamber website and event page (linked)
- 2 tickets to attend Business Excellence Awards ceremony
- 1 ticket to exclusive VIP Pre-Event Cocktail Meet and Greet celebration
- Company logo in awards ceremony program
- Corporate logo in e-communications, social media and post-event thank you.
- First right of refusal for the 2027 Business Excellence Awards

President's Award Partner

Jan 2026

\$2000

- Additional 1 ticket (total 2) to VIP Pre-Event Cocktail Meet and Greet
- Additional 3 tickets (total: 5) to attend BEA ceremony in February
- Opportunity to address audience – 5 minutes
- Company featured in one E-Newsletter
- 1 full-page company profile or ad in event program
- Formal verbal recognition at awards ceremony by Master of Ceremonies
- Logo on award category video at event and posted to MRCC socials
- Logo engraved on award given to Business Leader of the Year winner
- Logo on category banner at event
- Opportunity to give gift/swag to all BEA attendees (provided by Partner)
- All standard included benefits as above

Award Partners

~~8~~ 4 available!

\$1500/ea

- Additional 1 ticket (total 2) to VIP Pre-Event Cocktail Meet and Greet
- Additional 1 ticket (total: 3) to attend BEA ceremony in February
- Company featured in one E-Newsletter
- Half page ad in event program
- Formal verbal recognition at awards ceremony by Master of Ceremonies
- Opportunity to address audience – 3 minutes
- Opportunity to give gift/swag to all BEA attendees (provided by Partner)
- Logo on category banner at event
- All standard included benefits as above

Categories

- Customer Service Excellence
- Employer of the Year
- Diversity, Equity, & Inclusion Award
- Youth Entrepreneur (34 & under)
- Home-Based Business of the Year
- Business of the Year, 1-20 employees
- Business of the Year, 21+ employees
- Charity or Non-Profit of the Year

SOLD
SOLD

SOLD
SOLD

BUSINESS EXCELLENCE AWARDS

All Business Excellence Awards Partnerships include the following:

- Logo included on Chamber website and event page (linked)
- 2 tickets to attend Business Excellence Awards ceremony
- 1 ticket to exclusive VIP Pre-Event Cocktail Meet and Greet celebration
- Company logo in awards ceremony program
- Corporate logo in e-communications, social media and post-event thank you.
- First right of refusal for the 2027 Business Excellence Awards

Sip Sponsor

2 available (red or white) or take both! \$1000/ea

- Additional 1 ticket (total: 3) to attend BEA ceremony in February
- Logo placed on Red OR White wine bottles (one of each on every table)
- Formal verbal recognition at awards ceremony by Master of Ceremonies
- Opportunity to give gift/swag to all BEA attendees (provided by Partner)
- All standard included benefits as above

Photography Partner

1 Available

\$750/ea

- Logo placed at photobooth and on frame of all photobooth pictures taken by guests
- All standard included benefits as above

Silver Partners

10 Available

\$500

- For our 25th Business Excellence Awards, we are offering a special partnership. The venue will be decorated with large photos from awards past and special moments over the past 25 years
- Your logo named as Silver Partner placed on three of the large photos
- All standard included benefits as above





POWERED BY
YOUR LOGO
here

Gwen Schmidt
Emcee

Executive Director,
Community Futures
North Fraser



Carly Croft
Panelist
Funeral Director,
Woodlawn Funeral



Julie Fanucchi
Panelist
Co-Founder, Amp
Unity Canada



Jamie Hayes
Panelists
ED, Mission Community
Foundation



Rimmi Purewal-Deol
Panelist
Crime Prevention
Specialist



Keynote Speaker
Dr. Shahana Alibhai
Speaker, family physician and
mental health expert

**Keynote & panelists shown here reflect the 2025 event. 2026 speakers TBD.*

The 2026 3rd Annual EmpowerHer Leadership Forum invites women to celebrate and amplify female voices in leadership! Join us for networking, drinks, & appies before getting inspired by empowering women in leadership. Bring your questions & your friends!

604-826-6914
events@missionchamber.bc.ca



PARTNERSHIP OPPORTUNITIES

Attendees: 80 - sold out (2025)

Feedback from last year's event:

"It was so so perfect! Every detail was so good!"

"I left feeling like I was on such a high, like I could do anything!"

Gold Level - \$1500

1. Gold Sponsor with logo in all ads
2. Promotional table at event
3. Recognition in all event materials including press releases, website, handouts
4. Event attendance for 4 individuals
5. Half-page ad in the event guide
6. Large brand placement in event scrolling presentation
7. Opportunity to add promo to swag bags

Silver Level - \$1000

1. Named Silver Sponsor with logo in all ads
2. Recognition in event website, handouts
3. Event attendance for 3 individuals
4. Quarter-page ad in the event guide
5. Medium brand placement in event scrolling presentation
6. Opportunity to add promo to swag bags

Bronze Level - \$500

1. Named Bronze Sponsor in all ads
2. Recognition in event website, handouts
3. Event attendance for 2 individuals
4. Listed in the event guide
5. Small brand placement in event scrolling presentation
6. Opportunity to add promo to swag bags

Presenting - \$2500

1. Exclusive "Presented by" with logo recognition in all promo materials
2. Promotional table at event
3. Dedicated email blast (1) and social media post (min. 2) features
4. Option to speak to attendees (1 slot only): Promotional overview, introduce keynote speaker and mediate panel discussion
5. VIP front row seats for 6 individuals
6. Prominent full-page ad from your organization in the event program
7. Prominent brand placement throughout event scrolling presentation
8. Opportunity to add promotional items to swag bags
9. Branded interactive photo station - your logo incorporated into photo station for guests

SOLD

Event Details:
Friday, 22 May 2026

6 pm - 9 pm
Venue TBD

For More Information
www.missionchamber.bc.ca



BUSINESS WALK 2026

Taking the pulse of the Mission Business Community

JUNE 16 – 19



WHAT IS BUSINESS WALK?

Business Walk is an annual survey of Mission's business community. The Mission Chamber team and volunteers visit local businesses to understand your unique challenges and successes.

The data is tabulated into a single report which is presented to city council members and community partners to identify ways to best support local businesses.

Business Walk: Volunteers from community partner organizations canvas all business areas of Mission, collecting survey responses and inviting them to the Roundtable Forum. An online survey will also be shared to capture home-based businesses and those we can't reach during the week.

Roundtable Forum: Shortly after the walk, we invite Mission's Mayor & Council to a Roundtable Forum to discuss more in depth questions submitted by Business Walk participants. Business owners will be able to raise questions and concerns in person, discuss solutions, and network.

Listening with Purpose. Harnessing Insights. Empowering Businesses.
Let your Feedback Fuel Innovation!

Partnership Opportunity:

Presenting Partner: \$2000

Includes:

- Prominent logo placement on all Business Walk marketing materials (print ads, social media, website, online survey, final report, etc).
- Prominent logo placement on signs used in photo ops during Business Walk (see photo above)
- Recognition at City Council presentation of final report
- Recognition and signage at Roundtable Forum
- Opportunity for partner representative to present for 5-10 mins at Roundtable Forum
- Opportunity for partner to share marketing materials and/or giveaway items at Roundtable Forum
- Opportunity for partner representatives to engage on the Business Week walk

ALL CANDIDATES FORUM – MUNICIPAL

This event is always well attended in Mission, last year's provincial election event attracted over 200 attendees. Candidates will offer opening remarks, then answer questions prepared by the Chamber and you, followed by questions submitted by attendees in person and online via Slido.

All Candidates Meeting Sponsorship

\$1000 (only 2 sponsors allowed)

- Logo on event website, social media posts, e-newsletter features, and print materials
- Logo in Mission Record print advertising for event
- Logo on live stream and recording of event
- Logo on event signage at the Clarke Theater on the day of the event
- Feature social media posts thanking sponsors (2 before event, 1 after)
- Opportunity to address attendees at the event - non-partisan comments only (2 mins)
- Opportunity to submit 1 question to the candidates
- First right of refusal for the next All Candidates Forum sponsorship opportunity

2024 Provincial Election

All Candidates Meeting

Free & Open to the Public

(Registration Required for In Person Attendance)

Event will also be Live Streamed

**2024 EVENT
2026 DATES/DETAILS TBD**

Thurs. Oct. 3rd Abbotsford-Mission Riding



Doors @ 6:30 PM

Event @ 7:00 PM - 9:00 PM



Clarke Theatre, Mission

SCAN ME



For more info, visit:

www.missionchamber.bc.ca/acm



PILLAR PARTNERSHIPS

JAN – DEC 2026 (ONLY 10 AVAIL.)

Chamber Metrics - *Leverage our network!*

- 2024 social media reach - 167,748
- Social media followers - 4600+
- Newsletter subscribers - 2700+
- Average newsletter open rate - 53%
- Chamber members - 460+ and growing!

4 SOLD already!

Investment: \$5000

Payable in installments (see below) or pay in full before Jan. 2nd, 2026 for a \$200 discount!

This agreement made effective the day of _____, 20 _____

BETWEEN: _____ (the Partner)

AND: The Mission Regional Chamber of Commerce

WHEREAS the Mission Regional Chamber of Commerce (MRCC) operates a Board of Trade and delivers support to the local business community;

AND WHEREAS the Partner wishes to support the annual activities of MRCC and MRCC wishes to acknowledge that support,

NOW THEREFORE in consideration of the promises contained herein, the parties agree as follows:

1. Term: The Partnership Agreement will be in effect January 2nd, 2026 to December 31st, 2026.
2. Partnership Rights: The Partner wishes to offer financial support on a schedule, either:
 - i. \$4800 on or before January 2nd, 2026 **OR**
 - ii. \$1250 on or before January 2nd, 2026, and
\$1250 on or before April 2, 2026, and
\$1250 on or before July 2, 2026, and
\$1250 on or before October 2, 2026.
- b. In consideration of the Partner's support, MRCC will carry out the annual deliverables as outlined on page 2 of this document.
3. Logo Use: The Partner will deliver a high-quality version of their logo to be used on all MRCC promotional materials as listed on page 2 of this document.
4. Termination: Either party may, by notice in writing, terminate the agreement with 30 days' notice if the other party breaches the agreement.

On behalf of the Partner:

On behalf of the MRCC:

Signature: _____

Signature: _____

Name: _____

Name: _____

Role: _____

Role: _____

Date: _____

Date: _____

**2025
-26**

THANK YOU

CONTACT US

604-826-6914

www.missionchamber.bc.ca

events@missionchamber.bc.ca

34033 Lougheed Hwy, Mission BC